Web Content Management: Developer Tasks

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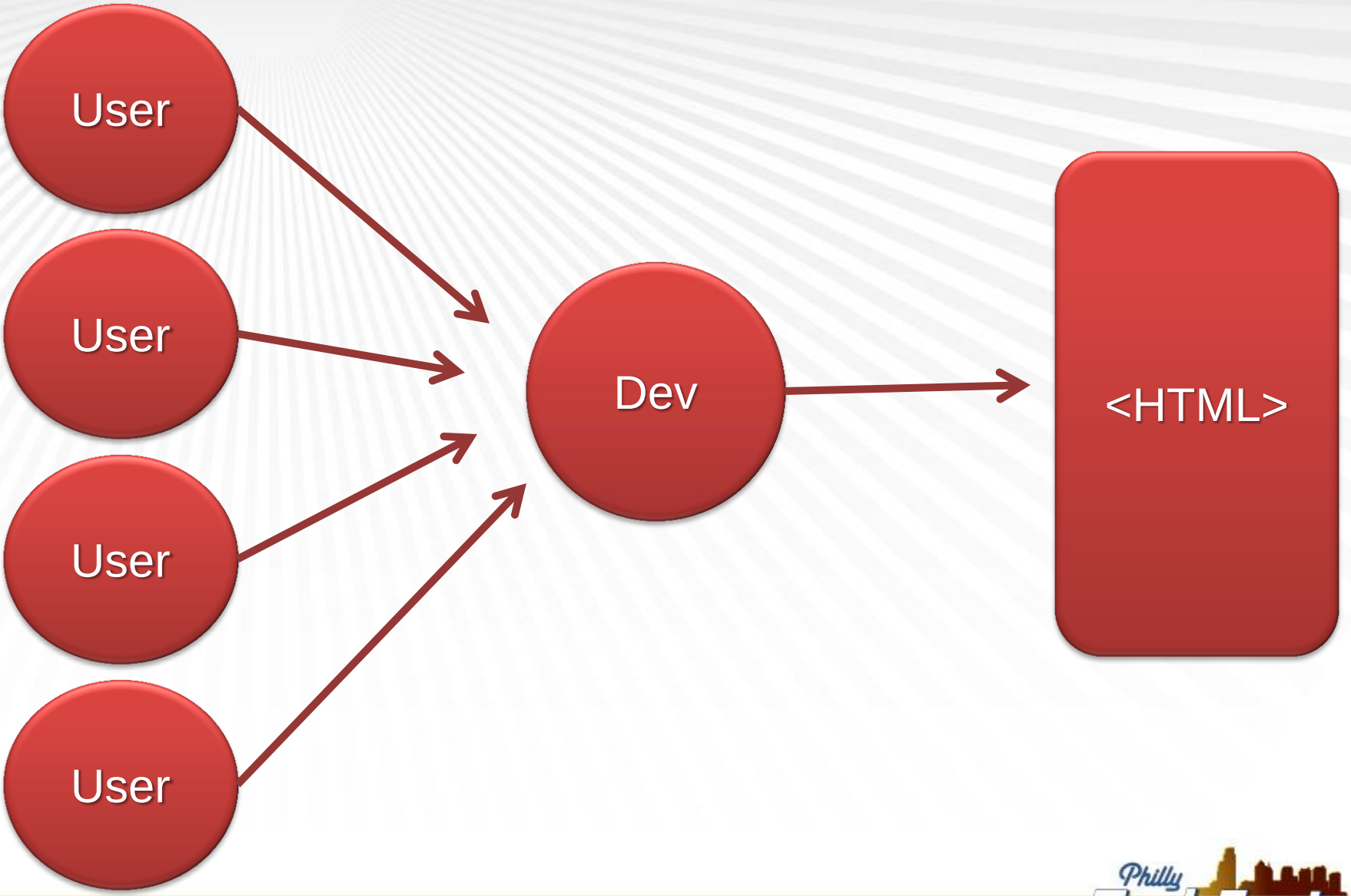
springhouse
Education & Consulting Services

Philly TechFest
May 7, 2010

Agenda

- Creating Master Pages
- Creating Content Pages
- Using and Modifying the Content Query Web Part
- Questions

Microsoft Confidential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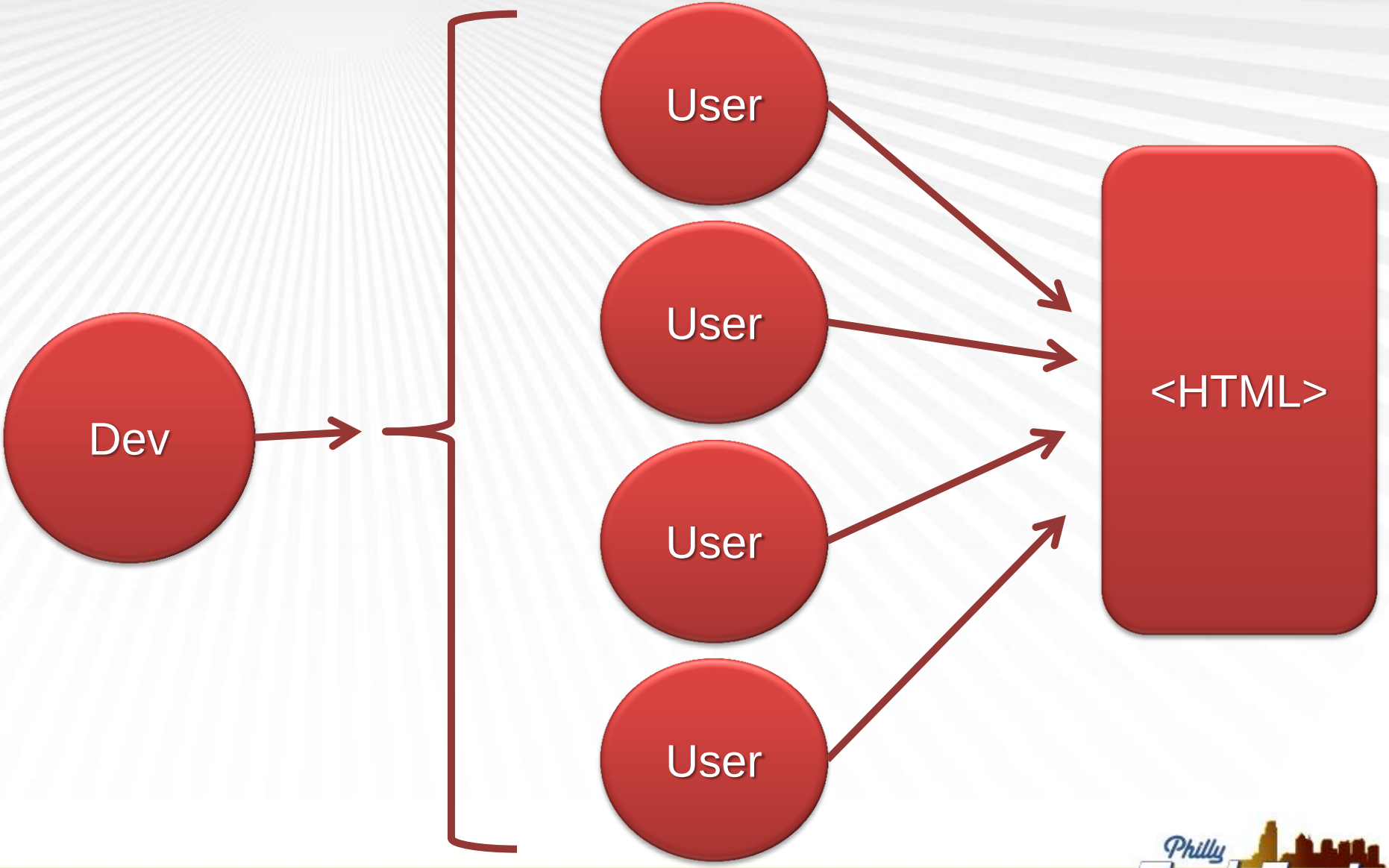
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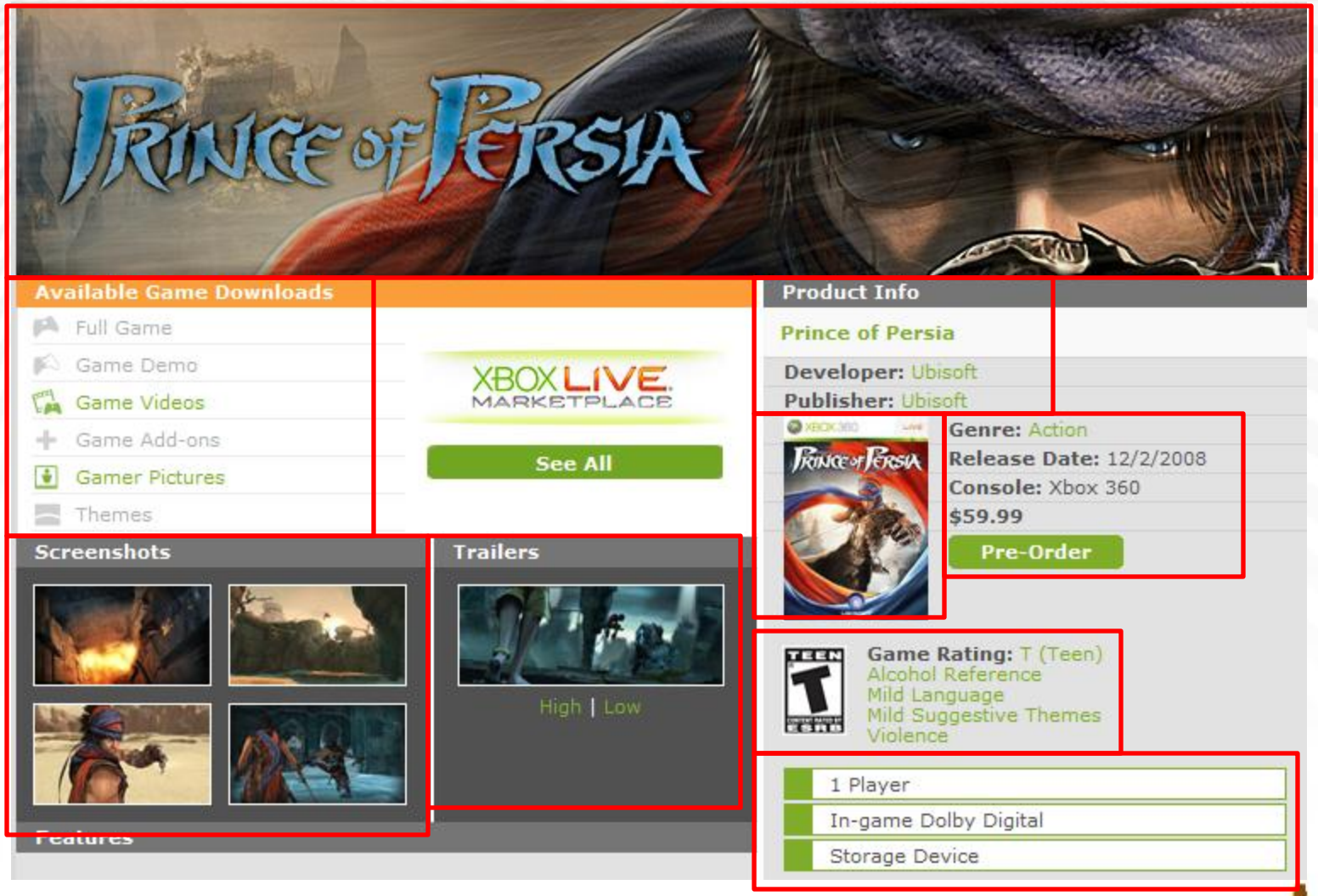
Prince of Persia
Available Game Downloads
Full Game
Game Demo
Game Videos
Game Add-ons
Gamer Pictures
Themes
XBOX LIVE MARKETPLACE
See All
Product Info
Prince of Persia
Developer: Ubisoft
Publisher: Ubisoft
Genre: Action
Release Date: 12/2/2008
Console: Xbox 360
$59.99
Pre-Order
Screenshots
Trailers
High | Low
Game Rating: T (Teen)
Alcohol Reference
Mild Language
Mild Suggestive Themes
Violence
1 Player
In-game Dolby Digital
Storage Device

HALO WARS
Available Game Downloads
Full Game
Game Demo
Game Videos
Game Add-ons
Gamer Pictures
Themes
XBOX LIVE MARKETPLACE
See All
Screenshots
Trailers
View
View
Product Info
Halo Wars™
Developer: Ensemble Studios
Publisher: Microsoft Game Studios
Genre: Strategy
Release Date: TBD
Console: Xbox 360
Pre-Order
RP
May contain content inappropriate for children. Visit www.esrb.org for rating information.
Game Rating: RP (Rating Pending - Mature)
Players: TBD
Players: TBD

Guitar Hero
World Tour
Available Game Downloads
Full Game
Game Demo
Game Videos
Game Add-ons
Gamer Pictures
Themes
XBOX LIVE MARKETPLACE
See All
Screenshots
Trailers
High | Low
Guitar Hero World Tour LIVE Weekend
Product Info
Guitar Hero® World Tour
Developer: Neversoft
Publisher: Activision/RedOctane
Genre: Music
Release Date: 10/26/2008
Console: Xbox 360
$49.99
Buy Now
TEEN
Game Rating: T (Teen)
Lyrics
Mild Suggestive Themes
Players: 1-4
Players Co-op: 1-4
Multiplayer Versus

Vocabulary

- Master Page
- Page Layout
- Content Type
- Publishing Page

Content type

- SpeakerName
- Photo
- URL
- Blurb

Content Type: Speaker

Page Layout

SpeakerName

URL

Blurb

Page Layout

SpeakerName

URL

Blurb

Page Layout

SpeakerName

URL

Blurb

Page Layout

Mike Gauntlett

www.springhouse.com

MCSD, MCDBA, MCSE, MCITP, MCTS, MCP, MCT

Summary

Item	Who Creates it	Where it's created	Where it's Stored
Master Page	Someone with design skills	SPD or VS	Top level site master page gallery
Content Type	Someone with business Knowledge	Browser	Content types gallery in appropriate site
Publishing page layout	Someone with design skills	SPD	Page layout gallery in appropriate site
Publishing Page	User	Browser	Pages document library

CQWP

- Used for summary lists
- Style Library\XSL Style Sheets\Itemstyles.xsl
- Style Library\en-us\Themable\Core Styles\controls.css

Itemstyles.xsl

```
<xsl:template name="LargeTitle" match="Row[@Style='LargeTitle']" mode="itemstyle">
…
 <div class="link-item-large">
        <xsl:call-template name="OuterTemplate.CallPresenceStatusIconTemplate"/>
        <a href="{$SafeLinkUrl}" title="{@LinkToolTip}">
         <xsl:if test="$ItemsHaveStreams = 'True'">
          <xsl:attribute name="onclick">
           <xsl:value-of select="@OnClickForWebRendering"/>
          </xsl:attribute>
         </xsl:if>
         <xsl:if test="$ItemsHaveStreams != 'True' and @OpenInNewWindow = 'True'">
          <xsl:attribute name="onclick">
           <xsl:value-of disable-output-escaping="yes" select="$OnClickTargetAttribute"/>
          </xsl:attribute>
         </xsl:if>
         <xsl:value-of select="$DisplayTitle"/>
        </a>
        <div class="description">
          <xsl:value-of select="@Description" />
        </div>
      </div>
```

- Modify Itemstyles.xsl
  - Add new template
- Create / modify custom css
- Add CQWP
  - Specify which itemtemplate to use
  - Specify which list columns to display

Questions?

Click to edit Master subtitle style

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Session Evaluations

- Please fill out your session evaluations
- Turn in evaluations for the chance to win prizes!!!

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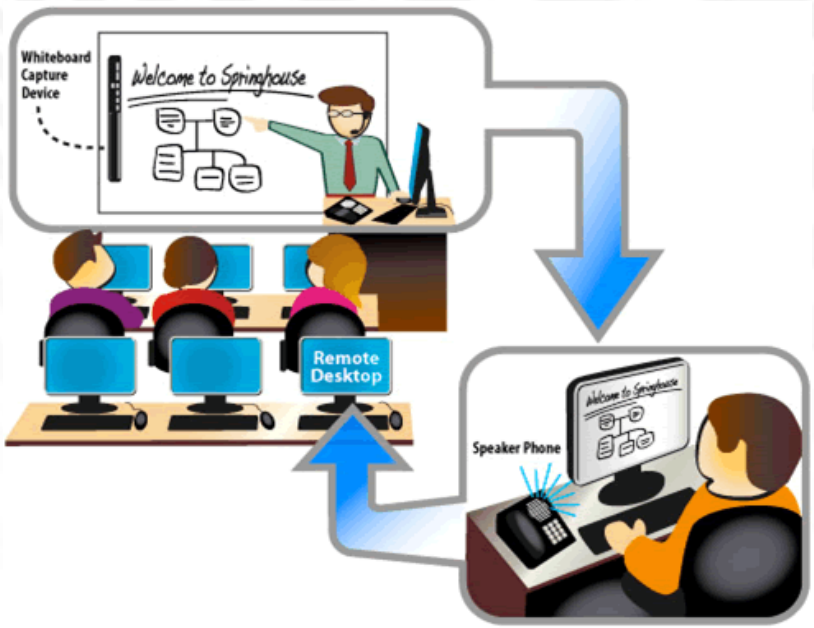

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May 7, 2010

Upcoming Windows 7 Migration Clinics

Exton, PA – May 13th
Malvern, PA – June 29th
Reston, VA - May 14th
Richmond, VA – June 2nd & 11th
Washington, DC – June 30th

For full event details and registration visit www.springhouse.com/events

Event Overview

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